

SO WHAT IS FABRICATION...

in ethnographic fieldwork?

IT'S IMPORTANT
BECAUSE

- it helps us to
anonymise + protect
our informants
from data breaches

YOU CAN DO
IT BY

- creating composite
quotes from many
different sources
(whilst staying faithful
the source + message)

IT'S NOT BAD
BECAUSE

- fieldwork findings are
always subjective - it's
another way to present
them whilst protecting
informants!

FABRICATION IS AN IMPORTANT
THING TO DO WHEN DIGITAL QUOTES
(E.G. TWEETS) ARE SO EASY TO
FIND.

PROTECT UR INFORMANTS!

